## INDUSTRY MIDDLE MARKET INDICATOR

2Q

2015

# PROFESSIONAL SERVICES' GROWTH



### Revenue Growth vs. National

7.7%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

6.6%

Past 12 Months National 5.1%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.1%

Next 12 Months National

### **Employment Growth**

4.5%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.9%

Past 12 Months National 4.3%

PROFESSIONAL SERVICES' MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

2.7%

Next 12 Months National

### Top 3 Internal Challenges (Next 3 Mo.):

16%

**Business Growth** 

15%

Staff/ Employees

20%

Finances

# Preparing for growth through capital investment

Middle market companies in Professional Services are sending a strong message that they are poised to invest.



### Top 3 Internal Challenges (Next 12 Mo.):

43%

Staff/Employees

41%

**Business Growth** 

19%

**Finances** 

FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG





In Collaboration With



#### MEET PROFESSIONAL SERVICES' MIGHTY MIDDLE MARKET

### Professional Services' Middle Market Defined

ANNUAL REVENUE

\$10MM—\$1B \$414B
IN ANNUA

GENERATING

IN ANNUAL REVENUE

**MORE THAN** 

10,600

**BUSINESSES** 









**REPRESENTS** 

0.4%

OF ALL PROF SVCS **COMPANIES** 



**GENERATES** 

27.1%

OF ALL PROF SVCS **BUSINESS REVENUE** 

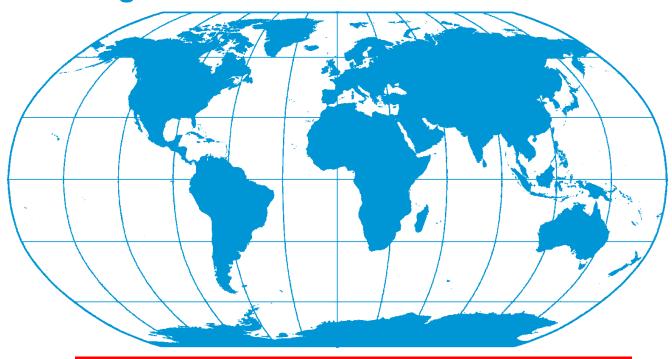
**EMPLOYS** 

22.6%

OF THE PROF SVCS WORKFORCE

Source: D&B 2014 Data

## Percentage of Revenues around the World



0.9% Latin America

82.3% United States 5.5% Canada/Mexico 5.4% Europe 0.8% Middle East

0.2% Africa

3.7% Asia 0.4% Other